# B. ROCKE LANDSCAPING



CONSULT

DESIGN

BUILD





#### BENEFITS OF CREATING A PROFESSIONAL LANDSCAPE PLAN WITH STUDIO B.

- Minimize change orders and benefit from significant construction cost savings.
- Ability to phase your project.
- Review competing professionally designed proposals.
- Combine only the best design elements into your dream project.
- Visualize your project prior to construction.
- Use VIP Studio and Oculus Rift to virtually tour your project before construction.
- Designing your dream project is a lot of Fun!
- Make correct decisions with the guidance of experienced professional designers.

#### **RESIDENTIAL DESIGN PRICING**

*Initial consultation & preliminary estimates are free and include a 1 hour office meeting to review.* 

#### LEVEL 1 RESIDENTIAL DESIGN SERVICE

Includes 1 basic 3D design of proposed landscape plan, as well as 2 design revisions to finalize plan (2hrs total).

 CONSTRUCTION BUDGET:
 DESIGN COST:

 \$5000-\$10,000 - 12%-10% - (\$600-\$1200)

\$10,000-\$25,000 - 10%-8% - (\$1000-\$2500)

#### LEVEL 2 RESIDENTIAL DESIGN SERVICE

Highly recommended for clients with a budget between \$25K -\$500K. This option includes our Full Design Package. Ideal for clients who are looking to phase their landscape project.

CONSTRUCTION BUDGET: DESIGN COST: \$25,000-\$70,000 - 8%-6% - (\$2000-\$5600) \$70,000-\$120K - 6%-4% - (\$4200-\$7200) \$120.000-\$500.000 - 4%-2% - (\$4800-\$20K)

\* Exact Design Cost will be determined based on initial site consult and total Preliminary Construction Budget.





### FULL DESIGN PACKAGE

#### **1. PRE-DESIGN MEETING**

- Schedule initial site consultation with relevant company designers.
- Provide a wish-list of what you would like to see in your personal landscape design project. (Ideas, photos, etc)

## 2. DATA COLLECTION

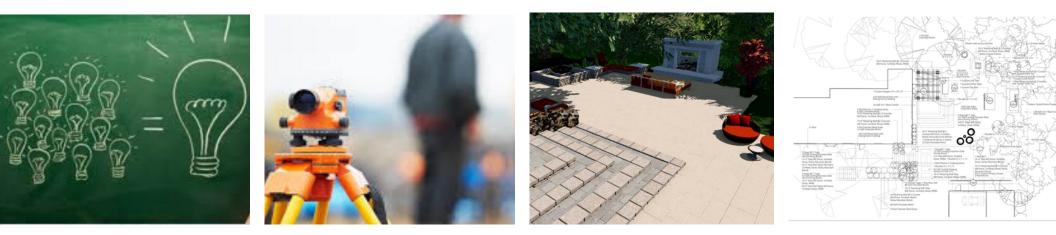
• On a separate day, our crew will collect site measurements, photographs & create an elevation survey of your property (\*\* full payment of the Design Package is required before data collection takes place).

# 3. DESIGN PRESENTATION & BUDGET REVIEW

- Full Design Package includes 3 office meetings (6 hours total) for revisions to finalize the concept plans.
- 2 custom design proposals will be presented to you based on your initial wish-list.
- Revisions will be made to create one "Master Plan".
- Phased construction quote will be provided based on the Master Plan and clients' budget.

#### 4. PROJECT MANAGEMENT

- A Project Manager will be assigned to your project, and an on-site meeting will be scheduled.
- The crew will follow the specific layout, dimensions and details which pertain to your Master Plan.
- A scaled construction drawing & detail set is available upon request for an additional 6% - 8% of total Construction Budget (this includes a digital and printed copy).















#### FROM CONCEPT TO REALITY

VizTerra is the primary Professional 3D Landscape Design Software which we use to design, present and revise all of our custom landscape projects. We are able to design and present exactly what we will build.

We also use Google Sketch-Up and AutoCAD to produce detail drawings which will be used for construction.